

RESEARCH DOSSIER

Contribution to sales growth

2 groups are compared in the 2024–2025 snapshot.

157.32 | Thousand homes

What the data shows

01 What the data shows

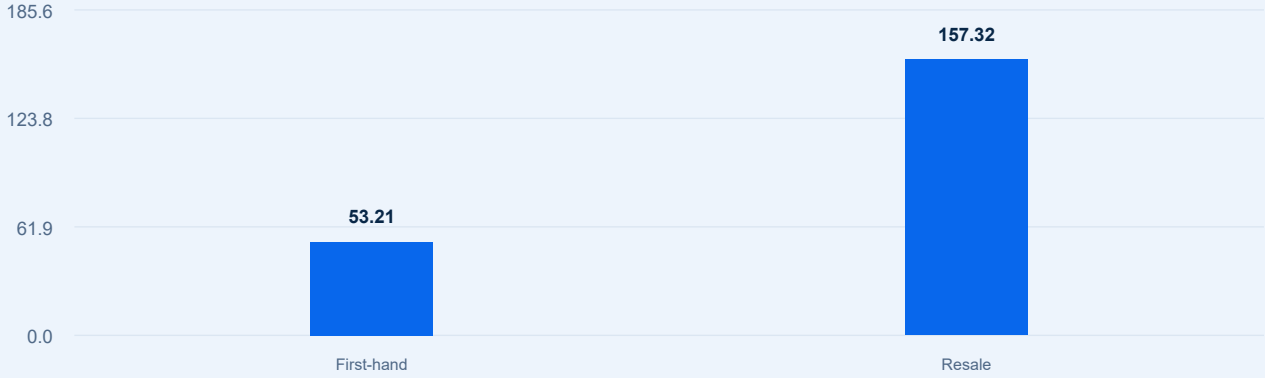
02 Method and calculations

01 What the data shows

Contribution to sales growth compares the selected groups for 2024–2025, in Thousand homes. The chart shows their levels; group coverage should be read with the values. Revised 2013–2025 series; not spliced with the old releases.

Figure 1 / Contribution to sales growth

Thousand homes



TÜİK / MasVeri

Revised 2013–2025 series; not spliced with the old releases.

02 Method and calculations

$\text{sales}[2025] - \text{sales}[2024]$

Source and coverage

This research covers the stated period and does not replace subsequent releases. Sources checked: 7 September 2026.

Contribution to sales growth

MasVeri: $\text{sales}[2025] - \text{sales}[2024]$

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CSV / MasVeri

Executive summary

157.32 | Thousand homes

01 Contribution to sales growth compares the selected groups for 2024–2025, in Thousand homes. The chart shows their levels; group coverage should be read with the values. Revised 2013–2025 series; not spliced with the old releases.