

RESEARCH DOSSIER

Car registration shares by brand

6 groups are compared in the 2026-08 snapshot.

56.3 | %

What the data shows

01 What the data shows

02 Method and calculations

01 What the data shows

Car registration shares by brand compares the selected groups for 2026-08, in %. The chart shows their levels; group coverage should be read with the values. August 2026. Top five and all remaining brands; not the original outside-top-20 category.

Figure 1 / Car registration shares by brand



TÜİK / MasVeri

August 2026. Top five and all remaining brands; not the original outside-top-20 category.

02 Method and calculations

Other brands = $100 - (12.3 + 8.5 + 8.4 + 7.3 + 7.2) = 56.3\%$.

Source and coverage

This research covers the stated period and does not replace subsequent releases. Sources checked: 7 September 2026.

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MasVeri: Other brands = $100 - (12.3 + 8.5 + 8.4 + 7.3 + 7.2) = 56.3\%$.

[TÜİK / 1 / veriportali.tuik.gov.tr](#)

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Executive summary

56.3 | %

01 Car registration shares by brand compares the selected groups for 2026-08, in %. The chart shows their levels; group coverage should be read with the values. August 2026. Top five and all remaining brands; not the original outside-top-20 category.